Intellectual Property

Every company has intellectual property. Whether a name, logo, design, trade secret or patent, IP assets are among a company's most valuable and distinctive holdings. Some of the most recognized companies in the world rely on Katten to safeguard and build value in their IP portfolios. From trademark clearance and transactional due diligence to portfolio exploitation, enforcement and litigation, we enhance the global commercial value of intellectual property and brands.

Comprehensive worldwide IP protection and strategies

Katten's IP programs build foundational strength. Our approach is brand immersive and begins with understanding your company and competitive pressures. Industry-rich experience — particularly in apparel and fashion, technology, food and beverage, pharmaceuticals, and entertainment — adds practicality and common sense. From start to finish, Katten covers your IP concerns domestically and internationally in:

- Advertising, marketing and promotions
- Copyrights and trademarks
- Enforcement
- IP-asset secured financings
- Licensing and related commercial agreements
- Litigation
- Patents
- Portfolio management and counseling
- Trademarks and trade names
- Trade secrets
- Transactions.

Securing IP value in deals, in court and across platforms

Trusted by corporate boardrooms as well as by the artistic forces behind them, we dig deeper than simply what the law or IP search says. Our attorneys are authorities leading the conversation as teachers in law schools and as contributors to *Successful Partnering Between Inside and Outside Counsel*, *Managing Intellectual Property* and *The Licensing Journal*.

Key Contacts



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Should threats arise to brands, products or services, we protect you swiftly and decisively. We obtain temporary restraining orders to shut down high-profile infringers, navigate multichannel expansion for Fortune 500 brands and secure IP essentials for emerging companies. We also vigorously defend companies against overreaching third-party claims. In the realm of deal making and financings, the influence of IP assets is growing. Katten offers practical insights and guidance in IP valuations and strategies related to:

- Bankruptcies and restructurings
- IP-asset secured financings
- Mergers and acquisitions
- Rebrandings.

Recognitions

Recognized or listed in the following:

- *ANDA Litigation Intelligence Report*
  - Best Performing Law Firms Overall (Representing Defendants or Plaintiffs), 2020-2022, 2024-2025
  - Best Performing Law Firms Representing Defendants, 2020-2022, 2024-2025
  - Best Performing Law Firms Representing Plaintiffs, 2023
  - Top 100 Most Active Law Firms Overall (Representing Defendants or Plaintiffs), 2020–2025
  - Top 100 Most Active Law Firms Representing Defendants, 2020–2025
  - Top 100 Most Active Law Firms Representing Plaintiffs, 2023, 2025
- *Best Law Firms*
  - Litigation – Intellectual Property
    - National, 2012–2027
      Chicago, 2012–2027
      Los Angeles, 2025–2027
  - Litigation – Patent
  -
    - National, 2012–2018, 2027
      Charlotte, 2026-2027
      Chicago, 2012–2018, 2027
  - Trademark Law

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  - Law Firm of the Year, 2024
    National, 2016–2027
    Chicago, 2020–2027
    Los Angeles, 2024–2027
    New York, 2016–2027
  - Patent Law
  -
    - National, 2026-2027
      Charlotte, 2026-2027
      Chicago, 2022–2027
  -
- *BTI Litigation Outlook*
  - IP Litigation Honor Roll, 2018
- *Chambers Global*
  - Intellectual Property: Trademark, Copyright & Trade Secrets, 2026
- *Chambers USA*
  - Intellectual Property
    - Illinois, 2006–2022
  - Intellectual Property: Patent
    - New York, 2026
  - Intellectual Property: Trademark & Copyright
    - Nationwide, 2025-2026
  - Intellectual Property: Trademark, Copyright & Trade Secrets
    - Illinois, 2021–2025
  - Intellectual Property: Litigation
    - District of Columbia, 2021–2024
- *IAM Patent 1000*
  - Patent Litigation, 2017
  - Patent Litigation, Charlotte, 2022–2023
  - Patent Litigation, New York, 2022–2026
  - Patent Litigation, Illinois, 2022–2023
- IPR Intelligence Report
  - Top 100 Most Active Law Firms representing Petitioners, 2022
- *Managing Intellectual Property* Annual Awards

- Midwest: Firm of the Year
  - Trademark Disputes, 2025
  - Trademark Contentious, 2017
- *Managing Intellectual Property* IP Stars
  - Copyright & Related Rights
    - United States, 2017, 2020, 2024–2026
  - Life Sciences IP: Notable Firm
    - United States, 2026
  - Patent Contentious
    - United States, 2017, 2020–2021
  - Trademarks, 2023
  - Trademark Contentious
    - United States, 2017, 2020–2024
    - Midwest Region – Finalist, 2022
  - Trademark Disputes
    - United States, 2026
  - Trademark Prosecution
    - United States, 2017, 2020–2026
  - Ranked Firm
    - United States (National), 2023
  - Recommended Firm
    - United States, 2026
  - Top Tier Firm
    - New York, 2023–2025
    - Illinois, 2023–2025
- *The Fashion Law*
  - Top US Law Firms for Retail Companies, 2025
- *The Legal 500 United States*
  - Copyright, 2016–2026
  - Patents: Litigation, 2025-2026
    - Trademarks: Litigation, 2016–2026
- *The M&A Advisor*
  - Turnaround Awards
    - Financials Deal of the Year (Over $1B), 2025

- Telecommunications Services Deal of the Year, 2024–2025
- Healthcare/Life Sciences Deal of the Year (Over $1B), 2025
- Information Technology Deal of the Year (Over $1B), 2025
- Professional Services Deal of the Year, 2025
- Out-of-Court Restructuring of the Year (Over $1B), 2025
- Cross-Border Restructuring of the Year (over $1B), 2023, 2025

- *World Trademark Review 1000*
  - The World's Leading Trademark Professionals
    - National, 2017–2021
    - Chicago, 2017–2021
    - New York, 2017–2021
    - Washington, DC, 2017–2021