



Gregory J. Branson

Associate

Capital Markets

Chicago Office | +1.312.902.5501

gregory.branson@katten.com

From capital financings and corporate governance to mergers and acquisitions, Greg Branson provides start-up and emerging growth companies and investors with the counsel they need to make investment and business decisions with confidence. Greg concentrates his practice on structuring, negotiating and documenting business transactions and manages projects from term sheet, to closing and beyond.

Better results stem from better questions

Greg knows that better results stem from better questions, and focuses on identifying and solving the issues that matter most to his clients. Greg's approach to transactions and diligence projects is rooted in his time spent prior to law school as a certified public accountant, during which he audited privately held companies in a variety of industries. His depth of experience gives Greg perspective for how companies manage their operations and economics, which he draws on to analyze issues with an eye toward his clients' strategic and business goals. At Katten, Greg works with the firm's innovation team to identify and leverage technologies that streamline deals and alleviate common pain-points for lawyers, companies and investors alike that distract from the material issues or unique circumstances of each transaction.

During law school, Greg worked in the University of Michigan Law School's Child Advocacy Legal Clinic where he advocated for children and families involved matters heard before the Juvenile Court of Washtenaw County, Michigan.

News

- Katten Team Represents WeAre8 in Innovative Social Media Partnership (November 25, 2024)
- Katten Represents Mediafly in \$80 Million Funding Round to Accelerate Product Innovation (August 30, 2023)
- Katten Advises Exelon Foundation in its 4th Round of Funding Climate-Change Initiatives in Six Markets (June 13, 2023)

Practices

- Corporate
- Mergers and Acquisitions

Industries

- Entrepreneurial Ventures

Education

- JD, University of Michigan
- BBA, The University of Iowa Henry B. Tippie College of Business

Bar Admissions

- Illinois

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- Katten Supports Exelon Foundation's 2022 Investment in Nine Startups Addressing Climate Change (August 22, 2022)
- Katten Represents Lead Investor PSP Growth in OpenSpace's \$102M Series D Financing (March 7, 2022)
- Katten Advises Exelon Foundation Again in Funding Startups to Address Climate Change (June 15, 2021)
- Katten Helps Mediafly Raise \$25 million in Equity and Debt (February 1, 2021)