

Kenya S. Woodruff

Partner and National Chair, Health Care Practice and Deputy General Counsel

Dallas Office

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Practices

FOCUS: Health Care

Corporate

Corporate Governance

Mergers and Acquisitions

Privacy, Data and Cybersecurity

White Collar and Internal Investigations

Education

JD, Duke University School of Law

BA, Emory University

Associate's Certificate, Contract Management, The George Washington University

Bar Admissions

Texas

Court Admissions

US District Court, Northern District of Texas

US District Court, Southern District of Texas

US District Court, Eastern District of Texas

US District Court, Western District of Texas

Community Involvements

American Bar Association, Health Law Section, Council Member, Chair of the Business and Transactions Interest Group and Co-Chair of the 2020, 2021 and 2022 Washington Health Law Summit

Dallas Bar Association, Health Law Section, past Secretary, past Treasurer, past Vice Chair, past Chair

Dallas Theatre Center, Board of Trustees

DFW Hospital Council Foundation, past Board of Directors

Prism Health North Texas, past Board of Directors

State Bar of Texas, Health Law Section, Council Member, Conference Chair

Southwest Transplant Alliance, Board of Directors

Texas Board of Chiropractic Examiners, Public Member (appointed by Governor for two six-year terms ending 2018)

Kenya S. Woodruff works with hospitals, physicians and other health care providers looking to improve the performance of their clinical operations and ensure regulatory compliance. She also helps those organizations merge and expand, whether through joint ventures, mergers or acquisitions or other collaborations.

A business perspective on health care operations

Due to her prior experience as deputy general counsel at the Parkland Health & Hospital System and as a privacy officer for a publicly traded radiology company, Kenya approaches operational issues from the client's perspective, taking into account both technical issues and practical concerns. She structures arrangements that will be both clinically and financially beneficial to her client, while giving keen attention to regulatory compliance.

Representative Experience

- Represented national chiropractic entity in analyzing, forming and implementing chiropractic practice management, clinical and telehealth services in all 50 states.
- Provide day-to-day regulatory and compliance counseling to a hospital district, including advising on governmental entity and regulatory requirements such as the public information act, government procurement and governmental contracting; and review policies and procedures related to ACGME, EMTALA, ADA, CMS Conditions of Participation and clinical trial compliance in preparation for upcoming surveys.
- Provided counsel to a national COVID testing company under contract with the US Department of Health and Human Services that coordinates laboratory testing at retail pharmacies and various community sites regarding navigating health care operational and privacy issues unique to the provision of health care in a mobile environment.
- Provide counsel to various provider types regarding various healthcare regulatory and operational matters including, patient privacy, end-of-life, peer review, guardianship and compliance with CMS Conditions of

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