

# Michelle Apodaca

## Senior Counsel

Dallas Office

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### Practices

Corporate

### Industries

FOCUS: Health Care

### Bar Admissions

Texas

### Community Involvements

American Bar Association, former member, Health Section Governing Council; former co-chair, Washington Health Law Summit

Hispanic National Bar Association

Hispanic Bar Association

Austin Health Lawyers Association

Texas Interfaith Center for Public Policy, Board Member

Leadership Texas, Graduate

Leadership El Paso, Graduate

Leadership Austin, Affiliate

Greater El Paso Chamber of Commerce, former chair, Government Relations and Medicaid Tax Force

Seton Fifty, former board member

Children's Advocacy Centers & Women of Courage, former member, Board of Directors

Junior League of El Paso and Austin, former member

Keep Austin Beautiful, former member, Board of Directors

Caring Family Network, former member, Board of Directors

YMCA of El Paso, former member, Board of Directors

Missy Apodaca helps health care providers plan for and accomplish long-term objectives while tackling the challenges of day-to-day operations. With experience as top in-house counsel for a health plan and years in private practice advising on emerging health care trends, Missy brings a combination of business savvy and legal experience her clients need. Missy's clients include hospitals and health systems, physician practices, health care providers and technology companies working in the health care space.

### The tough advocate health care providers trust

Missy served as the vice president of advocacy, legal and public policy at the Texas Hospital Association. She also served as in-house legal counsel and compliance officer for a Texas health maintenance organization and as a legislative aide in both the Texas State Senate and the US House of Representatives. This breadth and depth of experience serves as a strong foundation for Missy's zealous advocacy for her clients.

Missy's payor experience is invaluable for her physician and provider clients. Missy also advises clients on regulatory and licensure issues involving the Texas Department of Insurance, Texas Department of Health Services, Texas Health and Human Services Commission, Texas Medical Board and the Texas Pharmacy Board. She helps with the licensure of health maintenance organizations, third-party administrators, health care collaborative organizations and accountable care organizations, discount health care programs, acute care hospitals, Texas nonprofit health corporations (5.01a), and behavioral health care facilities and units. She also helps clients secure Medicare provider-based status and federally qualified health center (FQHC)/look-alike funding, and on FQHC operational matters.

Missy is a frequent and respected speaker at national health law and policy conferences.

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## Recognitions

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*Recognized or listed in the following:*

- *Chambers USA*
  - Healthcare, 2020–2021

## News

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- Coronavirus (COVID-19) Resource Center (August 10, 2021)
- Katten Health Care Attorneys Tapped for Top ABA Diversity and Education Posts (July 29, 2021)
- Katten Boosts Rankings in *Chambers USA* 2021 (May 20, 2021)
- Governor Issues Guidance on Reopening for Texas Health Care Providers (April 28, 2020)
- Katten Rated Top Law Firm by *Chambers USA* 2020 (April 23, 2020)
- Reopening of Texas Health Care Providers (April 23, 2020)

## Publications

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- Health Care Symposium: The Business of Health Care in the Wake of COVID, the Election and Social Uncertainty | Key Takeaways (November 10, 2020)
- *Health Care Law Perspectives* (August 2020) | *Contributor*

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## Presentations and Events

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- Health Care Symposium (October 29, 2020) | *Presenter*
- 31st Annual Health Law Conference (March 27–29, 2019) | *Participant* | *2019 State and Federal Healthcare Legislative Landscape*
- ABA Health Law Section, 2016 Emerging Issues in Health Care Law Conference (March 3, 2016) | *Presenter* | *Payor Provider Convergence: A Review of Current Trends*
- Alliant Fifth Annual Health Care Education Forum (February 12, 2016) | *Presenter* | *Telemedicine Regulatory Landscape*