

Jeremy Merkel

Associate

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Practices

FOCUS: Intellectual Property

Advertising, Marketing and Promotions

Privacy, Data and Cybersecurity

Industries

Fashion

Health Care

Health Information Privacy and Security

Hospitality

Technology

Education

JD, American University Washington

College of Law

BA, The George Washington University

Bar Admissions

New York

New Jersey

Community Involvements

International Association of Privacy Professionals

New York City Bar Association, Information Technology and Cyber Law Committee

Jeremy Merkel counsels businesses and organizations across a range of industries on privacy and data security matters. Combining his knowledge of the cybersecurity landscape with his technical experience, Jeremy is a trusted advisor to companies during the critical moments of identifying and responding to data security incidents. From the moment a breach is identified, Jeremy leverages resources to understand the scope of an incident, assess the risk to data and sensitive information and mitigate legal exposure.

The legal framework of privacy and data security laws is constantly evolving

Utilizing his experience in the private and public sector, Jeremy works closely with clients to develop practical solutions for the collection, use and transfer of information. He advises clients on a variety of privacy and data security laws, including the California Consumer Privacy Act (CCPA), European General Data Protection Regulation (GDPR), HIPAA, the FTC Act and state data breach notification laws.

Jeremy has lectured and been featured on podcasts discussing the proliferation of cyber crimes in the health care industry. During law school, he gained experience in privacy at a major technology company and the Federal Trade Commission. Jeremy is certified by the International Association of Privacy Professionals in US privacy law; **the IAPP is not affiliated with any governmental authority.**

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Recognitions

Recognized or listed in the following:

- *Best Lawyers in America*
 - Ones to Watch
 - Intellectual Property Law, 2021–2022

News

- Katten Attorneys Listed in *The Best Lawyers in America*® (August 19, 2021)
- Coronavirus (COVID-19) Resource Center (August 10, 2021)
- Katten Attorneys Distinguished as Top Legal Talent in the 2021 *Best Lawyers in America* and *Best Lawyers: Ones to Watch* Lists (August 20, 2020)

Publications

- *Kattison Avenue* (Summer 2021) | Contributor
- HHS Proposes Significant Changes to the HIPAA Privacy Rule (December 22, 2020)
- Coronaviruses and Computer Viruses: It's Time for a Cyber Health Checkup (November 2020)
- Privacy and Employment Issues for New York Schools: Are You Prepared for a Switch to More Remote Learning? (October 2, 2020)
- CCPA Employee and B2B Exemption Extended Until 2022 (October 1, 2020)

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- The Wait is Over: New York Department of Financial Services Files First Enforcement Action Under Cybersecurity Regulation (August 7, 2020)
- *Health Care Law Perspectives* (August 2020) | *Author*
- Privacy Shield Shattered: Standard Contractual Clauses Survive Glancing Blow (July 24, 2020)
- New York Stop Hacks and Improve Electronic Data Security Act (April 22, 2020)
- Coronavirus Cyberhygiene: Dos and Don'ts for COVID-19 Remote Work (March 18, 2020)

Presentations and Events

- Artificial Intelligence and Medical Devices (April 8, 2021) | *Panelist*