

Trisha Sircar

Partner, Co-Privacy Officer

New York Office

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Practices

FOCUS: Privacy, Data and Cybersecurity
Advertising, Marketing and Promotions
Corporate
Financial Markets and Funds
Health Care
Health Information Privacy and Security
Intellectual Property
International
Litigation

Industries

Entertainment and Media
Fashion
Insurance and Risk Management
Technology

Education

JD, Pace Law School
BComm, University of New South Wales

Bar Admissions

New York

Court Admissions

US District Court, Southern District of New York
US District Court, District of Connecticut

Community Involvements

International Association of Privacy Professionals
Women in Security and Privacy

Data privacy and information security considerations coupled with global regulatory compliance obligations are increasing and becoming more complex. Businesses, consumers, and individuals need protection — Trisha Sircar provides clients with practical guidance and creative solutions to manage global privacy and data security risks and compliance challenges.

Operating at the intersection of technology and law

Trisha works with clients across all industries, including financial services, retail, manufacturing, education, new and emerging technology, professional sports, media, travel, and health care. She counsels them on managing and mitigating the risks associated with the collection, use and disclosure of personal data and confidential information. This involves strategizing with clients to develop and maintain a comprehensive and effective global privacy program and assisting them in assessing and managing their day-to-day privacy compliance needs and risks, including in connection with diversity, equity and inclusion activities, mergers and acquisitions, bankruptcy, cyber insurance coverage selection, artificial intelligence and other strategic transactions.

Trisha advises on the practical application of complex state, federal and international privacy and information security legislation, regulation and case law developments. She helps clients navigate regulatory examinations and inspections. She reviews, drafts and negotiates global privacy, data security and records management provisions in third-party contracts and cross-border data transfer agreements, as well as provides strategic guidance on vendor management. Additionally, Trisha counsels on multi-jurisdictional incident response obligations and assists with developing proactive incident response programs.

Trisha provides guidance related to cyber insurance coverage needs and obligations. She helps clients develop privacy, data security, technology usage, records retention and information handling governance programs, and

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develops written guidelines, policies, standards and procedures in compliance with the applicable US and international data protection laws, including but not limited to, the Gramm-Leach Bliley Act (GLBA), California Consumer Privacy Act (CCPA), the Children's Online Privacy Protection Act (COPPA), the Federal Trade Commission (FTC) Act, General Personal Data Protection Law (LGPD), the General Data Protection Regulation (GDPR), the Health Insurance Portability and Accountability Act (HIPAA), the Personal Information and Protection Law (PIPL), the New York Stop Hacks and Improved Electronic Data Security Act (SHIELD Act), and other US state and federal privacy laws. In addition, Trisha advises clients on cyber security and risk management compliance obligations imposed by the Security and Exchange Commission and New York Department of Financial Services.

Recognitions

Recognized or listed in the following:

- JD Supra Reader's Choice - Top Author
 - Data Privacy, 2024

News

- Katten Attorneys Recognized as Top Authors in 2024 JD Supra Readers' Choice Awards (March 5, 2024)
- Danette Edwards and Trisha Sircar Quoted by *FinOps Report* on New NY Cybersecurity Law (February 20, 2024)
- Katten Represents Buyers Acquiring Controlling Ownership Interest in Dallas Mavericks (January 4, 2024)
- Katten Advises Excel Sports Management in Acquisition of REP 1 Football (November 29, 2023)

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- Katten Named 2024 'Law Firm of the Year' for Trademark Law by Best Law Firms® (November 2, 2023)
- Trisha Sircar Authors Reaction to Meta's Record-Breaking Data Transfer Fine for NYU School of Law (May 26, 2023)
- Katten Recognizes Attorneys for Outstanding Pro Bono Service (October 28, 2022)
- Katten Represents Lead Investor PSP Growth in OpenSpace's \$102M Series D Financing (March 7, 2022)
- Coronavirus (COVID-19) Resource Center (November 10, 2021)
- Katten Attorneys Lauded for Pro Bono Service (October 27, 2021)
- Katten's Trisha Sircar Appointed to Innovative Legal Diversity Fellows Program (March 3, 2021)
- Trisha Sircar Profiled in *The Glass Hammer* About Her Career and Navigating Remote Environments During COVID-19 (November 17, 2020)
- Katten Adds Cybersecurity Authority to Intellectual Property Group (January 8, 2020)

Publications

- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 16 (April 18, 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 15 (March 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 14 (February 2024)
- Financial Markets and Funds *Quick Take* | Issue 23 (February 2024)
- What Businesses Should Know About NJ Privacy Bill (January 25, 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 13 (January 2024)
- *UK Financial Insights from Katten* | Issue 7 (January 2024)
- Financial Markets and Funds *Quick Take* | Issue 22 (January 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 12 (December 2023)

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- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 11 (November 2023)
- Financial Markets and Funds *Quick Take* | Issue 20 (November 2023)
- New FTC Rule Requires Certain Financial Institutions to Report Loss of Unencrypted Customer Data (November 1, 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 10 (October 2023)
- *UK Financial Insights from Katten* | Issue 2 (August 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 8 (August 2023)
- Financial Markets and Funds *Quick Take* | Issue 17 (August 2023)
- Financial Markets and Funds *Quick Take* | Issue 16 (July 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 7 (July 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 6 (June 2023)
- Is Your AI Intelligent Enough? The CFPB Says It Will Actively Police the Use of Chatbots and Warns of Risks (June 15, 2023)
- Financial Markets and Funds *Quick Take* | Issue 15 (June 13, 2023)
- Financial Markets and Funds *Quick Take* | Issue 14 (May 30, 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 5 (May 18, 2023)
- Financial Markets and Funds *Quick Take* | Issue 13 (April 25, 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 4 (April 20, 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 3 (March 21, 2023)
- Financial Markets and Funds *Quick Take* | Issue 12 (March 17, 2023)
- Financial Markets and Funds *Quick Take* | Issue 11 (February 21, 2023)
- Privacy, Data and Cybersecurity *Quick Bytes* | Issue 2 (February 9, 2023)
- Privacy, Data and Cybersecurity *Quick Bytes* | Issue 1 (January 17, 2023)
- Importing BIPA to New York: Biometric Law Enforcement on the Horizon (January 6, 2023)
- Financial Markets and Funds *Quick Take* | Issue 9 (December 13, 2022)

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- December 9 Looms as Compliance Date for Private Investment Funds and Certain Investment Advisers to Comply With New Cybersecurity Requirements (December 6, 2022)
- Financial Markets and Funds Quick Take | Issue 8 (November 14, 2022)
- Financial Markets and Funds Quick Take | Issue 7 (October 12, 2022)
- *Kattison Avenue* | Issue 9 (Fall 2022)
- California Consumer Privacy Act's Employee and B2B Exemptions to Expire on January 1, 2023 (September 20, 2022)
- Deadline to Update New EU Standard Contractual Clauses Is Approaching (September 8, 2022)
- More California Invasion of Privacy Act Claims Expected Following Ninth Circuit Decision (June 10, 2022)
- Client Alert: Proposed SEC Rules for Investment Advisers and Regulated Funds, and New FTC Safeguard Rule Applicable to Private Funds (March 3, 2022)
- Spotlight on Requirement to Appoint an EU Data Protection Representative (November 30, 2021)
- The European Commission Implements New Standard Contractual Clauses (November 18, 2021)
- Implementation of New Standard Contractual Clauses (February 10, 2021)
- Data Protection Representatives and NIS Representatives (January 28, 2021)
- Key Areas of Change to Data Protection Laws Post-Brexit (January 14, 2021)
- Privacy and Employment Issues for New York Schools: Are You Prepared for a Switch to More Remote Learning? (October 2, 2020)
- CCPA Employee and B2B Exemption Extended Until 2022 (October 1, 2020)
- Privacy for Schools: Key eLearning Considerations (May 20, 2020)

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- New York Stop Hacks and Improve Electronic Data Security Act (April 22, 2020)
- UK ICO Issues Guidance on COVID-19 Data Protection Considerations (March 27, 2020)
- Coronavirus Cyberhygiene: Dos and Don'ts for COVID-19 Remote Work (March 18, 2020)

Presentations and Events

- Effectively Conducting Internal Investigations in Highly Regulated Environments (January 29 – February 1, 2024)
- Securing Success: Decoding SEC and Other Cybersecurity Requirements in an Intensifying Threat Environment (October 26, 2023)
- Forum on Communications Law 2023 Annual Conference (February 2–4, 2023) | *Speaker* | *Hot Issues in Data Privacy*
- Brand Activation Legal Committee Meeting (November 17, 2022)
- Legalweek 2022 (March 8-11, 2022) | *Speaker* | *Protecting Client Data & Keeping Pace With State, National, and International Privacy Law*
- New Challenges and Shared Interest Between US and India (July 12, 2021)
- An Inside Look at Cybersecurity and Fraud – And How You Can Protect Yourself! (June 22, 2021) | *Speaker*
- Legalweek(year) 2021 (February 2–4, 2021) | *Moderator* | *WFH Cybersecurity Risk Management from a Legal, Business and IT perspective*
- Privacy and Cybersecurity in Our "New Normal" (January 20, 2021) | *Speaker*
- PrivacyConnect Finance & Insurance Industry Expert Panel (October 28, 2020) | *Panelist*

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- MFA Legal & Compliance 2020 (July 21–22, 2020) | *Panelist* | *Data Privacy, Security and Protection: IP, Regional Updates and Regulatory Ramifications*
- Emerging Privacy Law Issues for Schools in 2020 (July 7, 2020) | *Facilitator*
- Virtual New York KnowledgeNet (June 24, 2020) | *Speaker* | *COVID-19: Privacy Challenges and Considerations*
- A Brave New World: Effective Supervision and Compliance by CFTC and SEC Registrants in the New Business as Usual Environment (June 18, 2020) | *Panelist* | *Best Practices and Challenges to Address Going Forward*
- Saya Cybersecurity Summit (April 29, 2020) | *Moderator* | *A Global Tour of Privacy & Cybersecurity in a Covid-19 World*
- LegalCIO (February 4–5, 2020)