

# Alex Potten

## Associate

London Office

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### Practices

FOCUS: Corporate  
Corporate Governance  
Mergers and Acquisitions  
Real Estate  
Real Estate Acquisitions, Dispositions and  
Joint Ventures  
United Kingdom

### Industries

Finance and Financial Markets  
Hospitality

### Education

GDL, BPP University Law School, *LPC*  
BA, University of Oxford, *with honours*

### Bar Admissions

England and Wales

Alex Potten works with corporate clients and investors on mergers and acquisitions, joint ventures and reorganisations across a broad range of sectors.

### Attentive counsel with high-level view of client goals

Alex regularly assists clients on matters in a variety of industries, including hospitality, financial services and real estate. He is adept at working with sophisticated acquisitions, disposals and investments.

Before joining Katten, Alex trained at a leading London practice acting for individuals, entrepreneurs and investors in a variety of corporate matters.

### Recognitions

*Recognized or listed in the following:*

- *The Legal 500 United Kingdom*
  - Recommended Attorney, 2025

### News

- Katten Secures Top Spot in The Legal 500 United Kingdom 2025 Guide (October 4, 2024)
- Katten Advises Areim in First Joint Venture European Acquisition With VGP (May 21, 2024)
- Katten Advises Areim AB in Complex Joint Venture Structure With VGP NV (January 5, 2024)

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## Publications

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- *UK Financial Insights from Katten* | Issue 15 (October 2024)
- The New UK Government, Industrial Strategy and the National Security and Investment Act (October 23, 2024)
- Creative License: The Sale and License-Back Structure Appeals to Investors and Brands in the United Kingdom (Fall 2024)
- *The Katten Kattwalk* | Issue 28 (Fall 2024)
- *UK Financial Insights from Katten* | Issue 9 (March 2024)
- Companies House Reforms Begin to Bite on 4 March 2024 (March 18, 2024)
- *ESG Guidepost* | Issue 11 (February 2024)
- *UK Financial Insights from Katten* | Issue 8 (February 2024)
- UK and European M&A: Predictions for 2024 (February 1, 2024)
- Fraud, Reform and the Registrar: Economic Crime and Corporate Transparency Act 2023 (November 27, 2023)
- You Say Hello. I Say Goodbye: The *DnaNudge* Case and Differences of Opinion on Share Conversions and Other Variations of Class Rights (November 6, 2023)
- *ESG Guidepost* | Issue 3 (June 2023)
- Go Green or Go Home: ESG's Increasing Impact on M&A in the UK and Europe (June 22, 2023)
- More Money, More Problems: Providing additional capital to UK companies in turbulent times (May 16, 2023)
- Hot Topics in Private M&A Transactions in the UK: Macroeconomic Uncertainty, Cash Is King and Bridging Value Gaps (March 27, 2023)
- Lessons From Burnford: Investors, Creditors and Recovering Reflective Losses (March 1, 2023)

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- Managing Legal Uncertainty in Sole-Director Companies - Recent Developments (December 22, 2022)