

What Businesses Should Know About NJ Privacy Bill

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In an article published by *Law360*, Privacy, Data and Cybersecurity Partner and Co-Privacy Officer Trisha Sircar discussed New Jersey's comprehensive privacy bill and how it compares to similar legislative action in other states. The article covers what distinguishes NJ's bill from others, its applicability and scope, and its consumer rights provisions.

Trisha closes with a list of five steps businesses should take to plan for the law, including organizing categories of data collected, scrutinizing consumer consent requirements, reviewing policies and preparing additional compliance budgets.

["What Businesses Should Know About NJ Privacy Bill,"](#) *Law360*, January 25, 2024

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