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Why the Future of Talent Management Could Look Very Different

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In an article for *The American Lawyer*, Keith Maziarek, Katten's Director of Pricing and Legal Project Management, discusses the transformative impact of generative artificial intelligence (AI) on the legal services industry.

Keith discusses how the technology has the potential to replace a significant amount of manual work traditionally done by junior attorneys, which will inevitably mean law firms will need to make substantial modifications to operating models. Because the changes required to implement this technology are novel and complex, particularly in the professional services sector, they will likely result in changes in a number of areas, including talent recruitment, professional development and retention measures.

Keith also discusses the increasing role of data scientists and technology experts, noting that the future of legal services may involve a blend of AI technology, legal expertise and data science.

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