

## ARTICLE



## Costco Claims Tiffany Is Generic

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This article discusses the threat of "genericide" and its application in Tiffany & Co.'s pending lawsuit against Costco.

## CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Karen Artz Ash +1.212.940.8554 karen.ash@katten.com



Bret J. Danow +1.212.940.6365 bret.danow@katten.com