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ARTICLE



Assigning Intent-to-Use-Based Applications

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This article discusses the precedent-setting decision in *Central Garden & Pet Company v. Doskocil Manufacturing Company, Inc.* issued by the US Patent and Trademark Office's Trademark Trial and Appeal Board. The decision emphasizes the need for parties to give special consideration to the manner in which the assignment of intent-to-use based trademark applications are treated when structuring corporate transactions.

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