

Successful Partnering Between Inside and Outside Counsel: Trademark Protection Program

Published in *Corporate Counsel Connect*

October 2013

Floyd Mandell, national co-head of the firm's Intellectual Property practice and co-head of the Trademarks practice, co-authored this article on successful trademark protection, addressing common problems with ineffective trademark protection programs and how to effectively partner with outside counsel.

Click [here](#) to read the article.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Floyd A. Mandell

+1.312.902.5235

floyd.mandell@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2025 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.