

Successful Partnering Between Inside and Outside Counsel: Trademark Protection Program

Published in *Corporate Counsel Connect*

October 2013

Floyd Mandell, national co-head of the firm's Intellectual Property practice and co-head of the Trademarks practice, co-authored this article on successful trademark protection, addressing common problems with ineffective trademark protection programs and how to effectively partner with outside counsel.

Click [here](#) to read the article.

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