

Trends in David-Vs.-Goliath Trademark Cases in 2013

Published in Law360

December 12, 2013

This article reviews a number of reverse confusion claims from 2013 and discusses the increased scrutiny of such cases by federal courts.

To read the article, click [here](#).

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Floyd A. Mandell

+1.312.902.5235

floyd.mandell@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.