

Seventh Circuit Rules on Trade Mark Abandonment

Published in *Managing Intellectual Property*

July / August 2014

This article discusses the decision by the US Court of Appeals for the Seventh Circuit decision in *Sprecht v. Google Inc.* which provided an interesting analysis of various acts that do not constitute use of a trade mark.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Karen Artz Ash

+1.212.940.8554

karen.ash@katten.com



Bret J. Danow

+1.212.940.6365

bret.danow@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.