

Federal Circuit Rules on Trade Mark Pronunciation

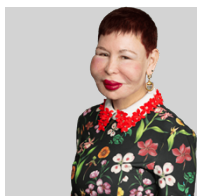
Published in *Managing Intellectual Property*

September 2014

This article discusses the decision in *StonCor Group, Inc. v. Specialty Coatings, Inc.* regarding the proper pronunciation of a trademark that is not a recognized word.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Karen Artz Ash

+1.212.940.8554

karen.ash@katten.com



Bret J. Danow

+1.212.940.6365

bret.danow@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.