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### **ARTICLE**



## Federal Circuit Rules on Trade Mark Pronunciation

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This article discusses the decision in *StonCor Group, Inc. v. Specialty Coatings, Inc.* regarding the proper pronunciation of a trademark that is not a recognized word.

#### **CONTACTS**

For more information, contact your Katten attorney or any of the following attorneys.



Karen Artz Ash +1.212.940.8554 karen.ash@katten.com



Bret J. Danow +1.212.940.6365 bret.danow@katten.com

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