Katten

ARTICLE

Next Gen – Motivating Children of Means

Published by *Familia: The Official Journal of the Family Office Council*

September 17, 2014

This article discusses the concept of "affluenza," exploring how and when families may transfer wealth to younger generations in a flexible manner without causing them to lose the incentive to work and be productive.

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.