

## False Origin Claims Applied to Services

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This article discusses the decision of the US Court of Appeals for the Seventh Circuit to vacate a lower court ruling in *M. Arthur Gensler Jr. & Associates v. Strabala* thereby affirming that claims under Section 43(a) of the Lanham Act for false designation of origin extend to both goods and services.

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### CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



**Karen Artz Ash**

+1.212.940.8554

[karen.ash@katten.com](mailto:karen.ash@katten.com)



**Bret J. Danow**

+1.212.940.6365

[bret.danow@katten.com](mailto:bret.danow@katten.com)

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