

Publicity Rights Abut Free Speech in 2014

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This article discusses how a disparate group of individuals pursued claims in 2014 for commercial misappropriation of their names and likenesses. It addresses how conflicts between publicity rights and expressive speech raged throughout 2014, and will continue into 2015. The article also highlights the outlook for 2015 when at least five lawsuits filed in 2014 will likely be resolved, with potentially dramatic conclusions.

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