

Gripe Sites and Fair Use

Published in *Managing Intellectual Property*

October 2006

Individuals interested in creating an online forum to voice criticism about a particular company's product or service offering often register domain names which incorporate a company's trade mark to be used as so-called gripe sites. These individuals typically claim that their use of a third party's trade mark as part of a domain name constitutes a fair use of that trade mark, thereby creating a legitimate non-commercial interest for the domain name registrant in owning the domain name at issue.

CONTACTS

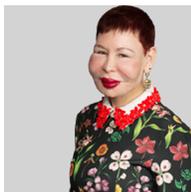
For more information, contact your Katten attorney or any of the following attorneys.



Karen Artz Ash

+1.212.940.8554

karen.ash@katten.com



Karen Artz Ash

+1.212.940.8554

karen.ash@katten.com



Bret J. Danow

+1.212.940.6365

bret.danow@katten.com



Bret J. Danow

+1.212.940.6365

bret.danow@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.