

### Gripe Sites and Fair Use

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Individuals interested in creating an online forum to voice criticism about a particular company's product or service offering often register domain names which incorporate a company's trade mark to be used as so-called gripe sites. These individuals typically claim that their use of a third party's trade mark as part of a domain name constitutes a fair use of that trade mark, thereby creating a legitimate non-commercial interest for the domain name registrant in owning the domain name at issue.

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#### CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



**Karen Artz Ash**  
+1.212.940.8554  
[karen.ash@katten.com](mailto:karen.ash@katten.com)



**Karen Artz Ash**  
+1.212.940.8554  
[karen.ash@katten.com](mailto:karen.ash@katten.com)



**Bret J. Danow**  
+1.212.940.6365  
[bret.danow@katten.com](mailto:bret.danow@katten.com)



**Bret J. Danow**

+1.212.940.6365

[bret.danow@katten.com](mailto:bret.danow@katten.com)

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