

ARTICLE



Tips on Using Priority Foreign Filings

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A company that has a trade mark filing in place in a foreign jurisdiction has multiple options when considering an expansion of its trade mark rights into the United States. Specifically, <st1:country-region w:st="on">US</st1:country-region> trade mark law provides several mechanisms pursuant to which a foreign trade mark owner can use the priority established by a foreign trade mark filing when making a filing in the United States.

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