

Tips on Using Priority Foreign Filings

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A company that has a trade mark filing in place in a foreign jurisdiction has multiple options when considering an expansion of its trade mark rights into the United States. Specifically, US trade mark law provides several mechanisms pursuant to which a foreign trade mark owner can use the priority established by a foreign trade mark filing when making a filing in the United States.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Karen Artz Ash

+1.212.940.8554

karen.ash@katten.com



Karen Artz Ash

+1.212.940.8554

karen.ash@katten.com



Bret J. Danow

+1.212.940.6365

bret.danow@katten.com



Bret J. Danow

+1.212.940.6365

bret.danow@katten.com

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