

Issue Preclusion Applied to Priority Dispute

Published in *Managing Intellectual Property*

February 2016

This article examines how the US Supreme Court's decision in *B&B Hardware, Inc. v. Hargis Industries, Inc.*—regarding whether courts should give preclusive effect to decisions made by the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board (TTAB) rulings— was recently applied by a U.S. District Court on the issue of priority in *Ashe v. The PNC Financial Services Group, Inc.*

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