

Cautions on Related Party Uses of Marks

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This article discusses the precedential decision issued by the Trademark Trial and Appeal Board (TTAB) in *Noble House Home Furnishings, LLC v Floorco Enterprises, LLC*. The TTAB granted a petition to cancel a mark on the grounds of abandonment because the registered owner of the mark did not control its parent company which was the party that used the mark. The decision serves to underscore the importance of documenting licensing arrangements, even between parties under common control.

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