

Cautions on Related Party Uses of Marks

Published in *Managing Intellectual Property*

May 2016

This article discusses the precedential decision issued by the Trademark Trial and Appeal Board (TTAB) in *Noble House Home Furnishings, LLC v Floorco Enterprises, LLC*. The TTAB granted a petition to cancel a mark on the grounds of abandonment because the registered owner of the mark did not control its parent company which was the party that used the mark. The decision serves to underscore the importance of documenting licensing arrangements, even between parties under common control.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Karen Artz Ash

+1.212.940.8554

karen.ash@katten.com



Bret J. Danow

+1.212.940.6365

bret.danow@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.