



# Katie E. O'Brien

Associate

Intellectual Property

Chicago Office | +1.312.902.5368

catherine.obrien@katten.com

**Katie O'Brien assists clients with intellectual property and advertising matters across a variety of industries.**

## Protecting your brand and intellectual property assets

Katie focuses her practice on intellectual property, advertising, and related commercial litigation, including trademark infringement, false advertising, unfair competition and defamation. Katie assists clients through all stages of civil litigation and as well as representing clients before the Trademark Trial and Appeal Board. Katie is also a certified information privacy professional (CIPP/US) and assists clients with drafting privacy, data and information security notices, policies and procedures.

Prior to joining Katten, Katie served as a Public Interest Law Initiative (PILI) Fellow at Lawyers for the Creative Arts, where she assisted artists in the Chicago area with a wide variety of legal issues. Katie now serves on the associate board for the Lawyers for the Creative Arts.

## Recognitions

*Recognized or listed in the following:*

- *Super Lawyers Rising Stars*
  - Illinois, 2026

## News

- Katten Attorneys Named to 2026 Illinois Super Lawyers, Rising Stars Lists (January 21, 2026)
- Katten Scores Dismissal of Patent Docketing Contractor From Lawsuit Regarding Missed IP Deadline (April 16, 2024)
- Katten Named 2024 'Law Firm of the Year' for Trademark Law by Best Law Firms® (November 2, 2023)
- Katten Advises in Transfer of Assets of Invisible Hands in Pro Bono Matter (September 19, 2022)
- Katten Attorneys Lauded for Pro Bono Service (October 27, 2021)

## Practices

- Advertising and Brand Litigation
- Environmental, Social and Governance
- ESG Litigation and Sustainability Compliance
- Intellectual Property
- Intellectual Property Litigation
- Litigation
- Privacy, Data and Cybersecurity

## Education

- JD, Vanderbilt University Law School
- BM, University of Miami

## Bar Admissions

- Illinois

## Professional & Community Involvement

- Chicago Women in IP (ChiWIP)
- Lawyers for the Creative Arts

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## Publications

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- HHS Web Accessibility Rule: Key Requirements and Fast-Approaching Compliance Deadlines (May 14, 2026)
- *Kattison Avenue* | Issue 15 (Fall 2025)
- Highlights From the 2025 ANA Masters of Advertising Law Conference (Fall 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 34 (October 2025)
- Influencers Say the Darndest Things: National Advertising Division Targets Third-Party Marketing in Recent Decisions (Spring 2025)
- *Kattison Avenue* | Issue 14 (Spring 2025)
- *The Katten Kattwalk/Kattison Avenue* | Issue 4 (Winter 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 25 (January 2025)
- *ESG Guidepost* | Issue 20 (December 2024)
- *ESG Guidepost* | Issue 19 (October 2024)
- Federal District Court Refuses to Dismiss Putative Class Action Challenging Meaning of 'Carbon Neutral' Claim | Pratt's Energy Law Report (April 2024)
- *Kattison Avenue/Katten Kattwalk* | Issue 3 (Winter 2024)
- District Court Refuses to Dismiss Putative Class Action Challenging Meaning of 'Carbon Neutral' Claim (January 16, 2024)
- *ESG Guidepost* | Issue 9 (December 2023)
- *UK Financial Insights from Katten* | Issue 6 (December 2023)
- FTC Unveils Sweeping Rule to Tackle 'Junk Fees' and Redefine Consumer Pricing Transparency (November 15, 2023)
- *Kattison Avenue* | Issue 11 (Fall 2023)
- *ESG Guidepost* | Issue 4 (July 2023)
- Privacy, Data and Cybersecurity *Quick Bytes* | Issue 1 (January 17, 2023)
- How DC Consumer Protection Suits May Advance ESG Goals (January 11, 2023)
- Financial Markets and Funds Quick Take | Issue 7 (October 12, 2022)
- *Kattison Avenue* | Issue 9 (Fall 2022)

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- California Consumer Privacy Act's Employee and B2B Exemptions to Expire on January 1, 2023 (September 20, 2022)
- Trademark Infringement in the Metaverse: *Nike Sues Online Resale Platform Alleging Infringing Use of Logo in StockX NFT* (May 12, 2022)

## Presentations and Events

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- ANA Masters of Advertising Law Conference (November 15–17, 2023) | *Speaker* | *Unpacking the FTC's Proposed Ban on "Junk Fees"*