



# Trisha Sircar

Counsel, Privacy Officer

Privacy, Data and Cybersecurity

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**Data privacy and cybersecurity considerations coupled with global regulatory compliance obligations are increasing and becoming more complex. Businesses, consumers, and individuals need protection — Trisha Sircar spearheads Katten's Privacy, Data and Cybersecurity Practice and provides clients with practical guidance and creative solutions to manage privacy, data, cybersecurity and artificial intelligence (AI) risk and compliance challenges.**

## Operating at the intersection of technology and law

Trisha is the head of Katten's Privacy, Data and Cybersecurity Practice and is the firm's Privacy Officer, overseeing data protection matters across all Katten offices. She collaborates with clients across all industries, including financial services, retail, manufacturing, education, new and emerging technology, professional sports, media, travel, life sciences and health care. She is a trusted advisor to in-house legal, compliance, technology, marketing and engineering teams on managing and mitigating the risks associated with cybersecurity, personal data and confidential information in the advent of AI and emerging technologies. She strategizes with clients to develop and operationalize comprehensive and effective information governance programs and assesses their day-to-day compliance needs and risks. Trisha helps clients develop policies and procedures, administer training, lead incident response, conduct red teaming, respond to data subject requests, draft privacy and AI impact assessments and negotiate cross-border data transactions, and counsels on strategic transactions, including AI, digital assets, mergers and acquisitions, and divestitures. Trisha is a seasoned attorney and industry leader on all types of AI, including large language models (LLMs), decision tree models, facial recognition and voice recognition.

Trisha helps clients develop and implement privacy, data security, technology usage, records retention and information handling governance programs, and develops written guidelines, policies, standards and procedures in compliance with US and international data protection and AI laws, including but not limited to the California Consumer Privacy Act (CCPA), the Children's Online Privacy Protection Act (COPPA), the Data

## Practices

- Advertising and Brand Litigation
- Artificial Intelligence
- Class Action Litigation
- Consumer Finance Litigation and Regulatory Compliance
- Corporate
- Financial Markets and Funds
- Health Care
- Health Information Privacy and Security
- Intellectual Property
- International
- Litigation
- Privacy, Data and Cybersecurity

## Industries

- Entertainment and Media
- Fashion, Retail, Luxury and Beauty
- Finance and Financial Markets
- Insurance and Risk Management
- Technology

## Education

- JD, Pace Law School
- BComm, University of New South Wales

## Bar Admissions

- New York

## Court Admissions

- US District Court, District of Connecticut
- US District Court, Southern District of New York

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Use and Access Act (DUA Act), the EU AI Act, the Digital Operational Resilience Act (DORA), the Federal Trade Commission (FTC) Act, the General Data Protection Regulation (GDPR), the Gramm-Leach Bliley Act (GLBA), the General Personal Data Protection Law (LGPD), the Health Insurance Portability and Accountability Act (HIPAA), the New York Department of Financial Services Cybersecurity Regulations (23 NYCRR Part 500), the Personal Information and Protection Law (PIPL), the Privacy and Electronic Communications Regulations 2003 (PECR), the New York Stop Hacks and Improved Electronic Data Security Act (SHIELD Act), the UK Data Protection Act, and other international and US data-related laws. In addition, Trisha is a trusted advisor on complex privacy, cybersecurity and AI investigations by US and international regulatory authorities.

## Representative Experience

- Counseled global manufacturer on deployment of AI and data privacy laws, including compliance with the EU AI Act, the GDPR and PIPL.
- Provided privacy guidance to US AI developer and deployer on data privacy compliance obligations.
- Primary privacy counsel to a SEC-registered, global advisory-focused investment bank, including assisting in all aspects of its global privacy, data protection, data breach and safeguards programs, in the EU, Hong Kong, Japan, Saudi Arabia, the US and the UK.
- Principal outside privacy counsel to a New York-headquartered global investment management firm regulated by the CFTC, FTC, SEC and NFA with clients in Africa, Asia, Europe, Oceania, North America, and South America.
- Assisted a US insurance company with NY DFS Part 500 compliance and certification obligations.
- Provided counsel to an international bank on compliance with institutional client policies and procedures in Singapore, the UK, and the US.
- Counseled a credit union on use of biometric data and AI for fraud protection and customer authentication.
- Negotiated complex ticketing and e-commerce agreements for professional sports team.
- Operationalized all CCPA, GDPR and PIPEDA policies, procedures and processes for retail client.

## Community Involvements

- International Association of Privacy Professionals (FIP, CIPP/US, CIPP/E and CIPM)
- Leadership Council on Legal Diversity
- South Asian Bar Association
- Women in Security and Privacy

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- Handled a multi-state data breach and liaised with regulators for client in highly regulated industry.
- Developed and operationalized an investment bank's records management program.

## Recognitions

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*Recognized or listed in the following:*

- JD Supra Reader's Choice - Top Author
  - Data Privacy, 2024
- JD Supra Reader's Choice - Top Read Article
  - Data Privacy, 2025

## News

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- Katten Represents Prompt Health in Acquisition of PredictionHealth (June 30, 2025)
- Katten Represents Airtron in Acquisition of Sierra Air Conditioning (March 10, 2025)
- Katten Advises Highlander Partners in The Ergo Baby Carrier Purchase (January 2, 2025)
- Katten Represents POWER Engineers, Incorporated in Sale to WSP Global Inc. (August 13, 2024)
- Katten Attorneys Recognized as Top Authors in 2024 JD Supra Readers' Choice Awards (March 5, 2024)
- Danette Edwards and Trisha Sircar Quoted by *FinOps Report* on New NY Cybersecurity Law (February 20, 2024)
- Katten Represents Buyers Acquiring Controlling Ownership Interest in Dallas Mavericks (January 4, 2024)
- Katten Advises Excel Sports Management in Acquisition of REP 1 Football (November 29, 2023)
- Katten Named 2024 'Law Firm of the Year' for Trademark Law by Best Law Firms® (November 2, 2023)
- Trisha Sircar Authors Reaction to Meta's Record-Breaking Data Transfer Fine for NYU School of Law (May 26, 2023)
- Katten Recognizes Attorneys for Outstanding Pro Bono Service (October 28, 2022)

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- Katten Represents Lead Investor PSP Growth in OpenSpace's \$102M Series D Financing (March 7, 2022)
- Coronavirus (COVID-19) Resource Center (November 10, 2021)
- Katten Attorneys Lauded for Pro Bono Service (October 27, 2021)
- Katten Adds Cybersecurity Authority to Intellectual Property Group (January 8, 2020)

## Publications

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- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 32 (August 2025)
- Financial Markets and Funds *Quick Take* | Issue 41 (August 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 31 (July 2025)
- *UK Financial Insights from Katten* | Issue 24 (July 2025)
- *UK Financial Insights from Katten* | Issue 23 (June 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 30 (June 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 29 (May 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 28 (April 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 27 (March 2025)
- President Trump Fires Two Democratic FTC Commissioners (March 20, 2025)
- *UK Financial Insights from Katten* | Issue 20 (March 2025)
- Financial Markets and Funds *Quick Take* | Issue 36 (March 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 26 (February 2025)
- Financial Markets and Funds *Quick Take* | Issue 35 (February 2025)
- *UK Financial Insights from Katten* | Issue 18 (January 2025)
- *The Katten Kattwalk/Kattison Avenue* | Issue 4 (Winter 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 25 (January 2025)
- Financial Markets and Funds *Quick Take* | Issue 34 (January 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 24 (December 2024)
- *ESG Guidepost* | Issue 20 (December 2024)

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- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 23 (November 2024)
- *UK Financial Insights from Katten* | Issue 16 (November 2024)
- Financial Markets and Funds *Quick Take* | Issue 32 (November 12, 2024)
- *ESG Guidepost* | Issue 19 (October 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 22 (October 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 21 (September 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 20 (August 2024)
- Financial Markets and Funds *Quick Take* | Issue 29 (August 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 19 (July 2024)
- *UK Financial Insights from Katten* | Issue 12 (July 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 18 (June 2024)
- *ESG Guidepost* | Issue 15 (June 2024)
- Financial Markets and Funds *Quick Take* | Issue 27 (June 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 17 (May 2024)
- *ESG Guidepost* | Issue 13 (April 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 16 (April 18, 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 15 (March 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 14 (February 2024)
- Financial Markets and Funds *Quick Take* | Issue 23 (February 2024)
- What Businesses Should Know About NJ Privacy Bill (January 25, 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 13 (January 2024)
- *UK Financial Insights from Katten* | Issue 7 (January 2024)
- Financial Markets and Funds *Quick Take* | Issue 22 (January 2024)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 12 (December 2023)

- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 11 (November 2023)
- Financial Markets and Funds *Quick Take* | Issue 20 (November 2023)
- New FTC Rule Requires Certain Financial Institutions to Report Loss of Unencrypted Customer Data (November 1, 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 10 (October 2023)
- *UK Financial Insights from Katten* | Issue 2 (August 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 8 (August 2023)
- Financial Markets and Funds *Quick Take* | Issue 17 (August 2023)
- Financial Markets and Funds *Quick Take* | Issue 16 (July 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 7 (July 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 6 (June 2023)
- Is Your AI Intelligent Enough? The CFPB Says It Will Actively Police the Use of Chatbots and Warns of Risks (June 15, 2023)
- Financial Markets and Funds *Quick Take* | Issue 15 (June 13, 2023)
- Financial Markets and Funds *Quick Take* | Issue 14 (May 30, 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 5 (May 18, 2023)
- Financial Markets and Funds *Quick Take* | Issue 13 (April 25, 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 4 (April 20, 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 3 (March 21, 2023)
- Financial Markets and Funds *Quick Take* | Issue 12 (March 17, 2023)
- Financial Markets and Funds *Quick Take* | Issue 11 (February 21, 2023)
- Privacy, Data and Cybersecurity *Quick Bytes* | Issue 2 (February 9, 2023)
- Privacy, Data and Cybersecurity *Quick Bytes* | Issue 1 (January 17, 2023)
- Importing BIPA to New York: Biometric Law Enforcement on the Horizon (January 6, 2023)

- Financial Markets and Funds Quick Take | Issue 9 (December 13, 2022)
- December 9 Looms as Compliance Date for Private Investment Funds and Certain Investment Advisers to Comply With New Cybersecurity Requirements (December 6, 2022)
- Financial Markets and Funds Quick Take | Issue 8 (November 14, 2022)
- Financial Markets and Funds Quick Take | Issue 7 (October 12, 2022)
- *Kattison Avenue* | Issue 9 (Fall 2022)
- California Consumer Privacy Act's Employee and B2B Exemptions to Expire on January 1, 2023 (September 20, 2022)
- Deadline to Update New EU Standard Contractual Clauses Is Approaching (September 8, 2022)
- More California Invasion of Privacy Act Claims Expected Following Ninth Circuit Decision (June 10, 2022)
- Client Alert: Proposed SEC Rules for Investment Advisers and Regulated Funds, and New FTC Safeguard Rule Applicable to Private Funds (March 3, 2022)
- Spotlight on Requirement to Appoint an EU Data Protection Representative (November 30, 2021)
- The European Commission Implements New Standard Contractual Clauses (November 18, 2021)
- Implementation of New Standard Contractual Clauses (February 10, 2021)
- Data Protection Representatives and NIS Representatives (January 28, 2021)
- Key Areas of Change to Data Protection Laws Post-Brexit (January 14, 2021)
- Privacy and Employment Issues for New York Schools: Are You Prepared for a Switch to More Remote Learning? (October 2, 2020)
- CCPA Employee and B2B Exemption Extended Until 2022 (October 1, 2020)
- Privacy for Schools: Key eLearning Considerations (May 20, 2020)
- New York Stop Hacks and Improve Electronic Data Security Act (April 22, 2020)



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- UK ICO Issues Guidance on COVID-19 Data Protection Considerations (March 27, 2020)
- Coronavirus Cyberhygiene: Dos and Don'ts for COVID-19 Remote Work (March 18, 2020)

## Presentations and Events

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- What Every GC Should Know About Privacy | Presented by the Texas General Counsel Forum (August 22, 2024) | *Presenter*
- Effectively Conducting Internal Investigations in Highly Regulated Environments (January 29 – February 1, 2024)
- Securing Success: Decoding SEC and Other Cybersecurity Requirements in an Intensifying Threat Environment (October 26, 2023) | *Speaker*
- 28th Annual Conference of the Forum on Communications Law (February 2–4, 2023) | *Speaker | Hot Issues in Data Privacy*
- Brand Activation Legal Committee Meeting (November 17, 2022)
- Legalweek 2022 (March 8-11, 2022) | *Speaker | Protecting Client Data & Keeping Pace With State, National, and International Privacy Law*
- New Challenges and Shared Interest Between US and India (July 12, 2021)
- An Inside Look at Cybersecurity and Fraud – And How You Can Protect Yourself! (June 22, 2021) | *Speaker*
- Legalweek(year) 2021 (February 2–4, 2021) | *Moderator | WFH Cybersecurity Risk Management from a Legal, Business and IT perspective*
- Privacy and Cybersecurity in Our "New Normal" (January 20, 2021) | *Speaker*
- PrivacyConnect Finance & Insurance Industry Expert Panel (October 28, 2020) | *Panelist*
- MFA Legal & Compliance 2020 (July 21–22, 2020) | *Panelist | Data Privacy, Security and Protection: IP, Regional Updates and Regulatory Ramifications*
- Emerging Privacy Law Issues for Schools in 2020 (July 7, 2020) | *Facilitator*
- Virtual New York KnowledgeNet (June 24, 2020) | *Speaker | COVID-19: Privacy Challenges and Considerations*



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- A Brave New World: Effective Supervision and Compliance by CFTC and SEC Registrants in the New Business as Usual Environment (June 18, 2020) | *Panelist | Best Practices and Challenges to Address Going Forward*
- Saya Cybersecurity Summit (April 29, 2020) | *Moderator | A Global Tour of Privacy & Cybersecurity in a Covid-19 World*
- LegalCIO (February 4–5, 2020)