



Anita Hodea

Associate

Intellectual Property

London Office | +44 (0) 20 7770 5239

anita.hodea@katten.co.uk

Anita Hodea's practice focuses on soft intellectual property and privacy, data protection and cybersecurity matters. She advises clients across a broad range of sectors including financial services, technology, fashion, e-commerce, manufacturing, homeware and travel. Anita has experience supporting clients in relation to IP issues in cross-jurisdictional contentious matters, as well as offering noncontentious guidance on brand strategy, licensing and the IP, IT and data protection elements of corporate transactions. Anita helps clients protect, enforce and enhance the value of their intellectual property assets.

Counsel dedicated to protecting and growing brands

Anita's contentious experience includes representing clients before the EU Intellectual Property Office and the UK Intellectual Property Office in trademark opposition, cancellation and invalidity proceedings, as well as handling domain name disputes and complaints before relevant domain name bodies. On the noncontentious side, Anita provides guidance on licensing, IP and privacy due diligence in corporate transactions — including mergers and acquisitions and private equity deals — and manages post-completion tasks for international IP portfolios, such as registering security interests against trademarks and design rights at the relevant IP registries.

In addition to her IP practice, Anita advises clients on various data protection issues, including privacy policies and procedures, data protection impact assessments, cross-border data compliance obligations, employee privacy, incident response and cookie compliance. She also provides guidance on artificial intelligence (AI) issues and emerging technologies.

Prior to joining Katten, Anita trained and worked at another global law firm. She also completed a Postgraduate Diploma in Intellectual Property Law and Practice at the University of Oxford alongside her work.

Practices

- Intellectual Property
- Privacy, Data and Cybersecurity
- Artificial Intelligence

Education

- LLB, University of Bristol Law School
- LLM, University of Bristol, International Law and International Relations
- LPC, BPP University Law School
- University of Oxford, Postgraduate Diploma in Intellectual Property Law and Practice

Bar Admissions

- England and Wales

Publications

- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 31 (July 2025)
- Wise Up: UK Court Invalidates Broad Software Terms in Landmark Decision Post-SkyKick (July 29, 2025)
- *The Katten Kattwalk* | Issue 29 (Summer 2025)
- Get to Know: Anita Hodea (Summer 2025)
- Key Changes for UK Trademark Applicants: UKIPO's Updated Guidance Post-SkyKick (July 14, 2025)