

Anita Hodea

Associate

Intellectual Property

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Anita Hodea's practice focuses on soft intellectual property and privacy, data protection and cybersecurity matters. She advises clients across a broad range of sectors including financial services, technology, fashion, e-commerce, manufacturing, homeware and travel. Anita has experience supporting clients in relation to IP issues in cross-jurisdictional contentious matters, as well as offering noncontentious guidance on brand strategy, licensing and the IP, IT and data protection elements of corporate transactions. Anita helps clients protect, enforce and enhance the value of their intellectual property assets.

Counsel dedicated to protecting and growing brands

Anita's contentious experience includes representing clients before the EU Intellectual Property Office and the UK Intellectual Property Office in trademark opposition, cancellation and invalidity proceedings, as well as handling domain name disputes and complaints before relevant domain name bodies. On the noncontentious side, Anita provides guidance on licensing, IP and privacy due diligence in corporate transactions — including mergers and acquisitions and private equity deals — and manages post-completion tasks for international IP portfolios, such as registering security interests against trademarks and design rights at the relevant IP registries.

In addition to her IP practice, Anita advises clients on various data protection issues, including privacy policies and procedures, data protection impact assessments, cross-border data compliance obligations, employee privacy, incident response and cookie compliance. She also provides guidance on artificial intelligence (AI) issues and emerging technologies.

Prior to joining Katten, Anita trained and worked at another global law firm. She also completed a Postgraduate Diploma in Intellectual Property Law and Practice at the University of Oxford alongside her work.

Practices

- Intellectual Property
- Privacy, Data and Cybersecurity
- Artificial Intelligence

Education

- LLB, University of Bristol Law School
- LLM, University of Bristol, International Law and International Relations
- LPC, BPP University Law School
- University of Oxford, Postgraduate Diploma in Intellectual Property Law and Practice

Bar Admissions

- England and Wales

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News

- Anita Hodea Authors *Business Reporter* Article on the UK Data (Use and Access) Act 2025 (February 25, 2026)
- Anita Hodea Quoted in Media on UK Government's Plans to Make Digital IDs Mandatory for Proving the Right to Work (January 16, 2026)
- Katten Advises Niteo Products, LLC on Pair of Acquisitions (December 12, 2025)
- Compliance Week Quotes Anita Hodea on the EU Data Act and What Companies Should Know (November 4, 2025)
- Anita Hodea Quoted in Multiple Media Outlets on the EU Data Act Coming Into Force (September 16, 2025)

Publications

- *UK Financial Insights from Katten* | Issue 31 (April 2026)
- Financial Markets and Funds *Quick Take* | Issue 49 (April 2026)
- *Getty Images v. Stability AI*: Intellectual Property Rights in the Age of Generative AI (November 14, 2025)
- *The Katten Kattwalk* | Issue 30 (Fall 2025)
- What you need to know about the EU Data Act and its extraterritorial scope (October 7, 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 33 (September 2025)
- Major Changes to UK Design Law Under Consultation, Including AI-Generated Designs (September 23, 2025)
- The Ultimate Guide to Data Protection (2025)
- EU Data Act aims for innovation, fairness & strong governance (September 17, 2025)
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- What does the EU Data Act mean for businesses? (September 17, 2025)
- The Ultimate Guide to Risk & Compliance (2025)
- The Ultimate Guide to Edge Computing (2025)
- The Ultimate Guide to Data Privacy (2025)
- The Ultimate Guide to Artificial Intelligence (AI) (2025)
- EU Data Act: What enterprises need to know as data portability becomes law (September 12, 2025)
- EU Data Act: Stricter standards for smart devices and cloud services (September 12, 2025)
- The EU Data Act which comes into force today (September 12, 2025)
- SkyKick's impact: English courts begin trimming broad trademark specifications (August 27, 2025)
- UK courts get tough on trademark overreach post-SkyKick (August 14, 2025)
- Financial Markets and Funds *Quick Take* | Issue 41 (August 2025)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 31 (July 2025)
- Wise Up: UK Court Invalidates Broad Software Terms in Landmark Decision Post-*SkyKick* (July 29, 2025)
- *The Katten Kattwalk* | Issue 29 (Summer 2025)
- Get to Know: Anita Hodea (Summer 2025)
- Key Changes for UK Trademark Applicants: UKIPO's Updated Guidance Post-SkyKick (July 14, 2025)

Presentations and Events

- IBA European Fashion and Luxury Law Conference (July 8–9, 2026)