

Georgia Griesbaum

Associate

Intellectual Property

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Georgia Griesbaum advises clients on intellectual property (IP), data privacy, artificial intelligence (AI) and cybersecurity matters. Combining commercial pragmatism with deep technical understanding, she guides organizations across a wide range of sectors through the full lifecycle of their IP rights and the handling of personal data.

Protecting and commercializing IP across its full lifecycle

Georgia helps businesses protect and commercialize their intellectual property, advising on the clearance, registration and portfolio management of trademarks, designs and copyright, and on licensing, franchising and IP assignment arrangements. Where disputes arise, she helps clients enforce and defend their rights, from initial infringement concerns through to resolution. She also advises on the IP aspects of wider corporate transactions, including due diligence and post-completion matters.

On the data privacy side, Georgia advises clients on their data protection compliance obligations and their engagement with regulators. She also advises on the privacy, cybersecurity and AI implications of new products and digital services, as well as the data protection and information technology aspects of corporate transactions.

Recognitions

Recognized or listed in the following:

- Katten Muchin Rosenman LLP Pro Bono Service Award
  - 2026

News

- Katten Marks National Celebration of Pro Bono With Service Awards (October 29, 2026)
- Katten Transatlantic Restructuring Team Advises on Radley Group Sale to Gordon Brothers (May 28, 2026)

Practices

- Intellectual Property
- Privacy, Data and Cybersecurity
- Artificial Intelligence

Education

- LLB, University of Exeter
- LLM, London School of Economics and Political Science
- LPC, BPP University Law School

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- UK Pro Bono Collaborative Plan's Pro Bono Recognition List Names 17 Katten Lawyers (April 11, 2025)

Publications

- Tax Transparency and Data Privacy — Which Wins? (March 7, 2025)
- Will Pillar Two Crumble Before It's Built? (February 21, 2025)
- A Post-Budget Review of the UK Tax Landscape for Non-Doms and Family Offices (December 10, 2024)