# Cyrus Borhani

**Associate**

Intellectual Property

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**Cyrus Borhani, CIPP/US, advises on data privacy, cybersecurity and artificial intelligence (AI) matters, with a focus on helping clients manage regulatory risk while advancing their commercial goals. He has counseled some of the nation's largest businesses, including Fortune 200 companies, across the entertainment, technology and retail sectors, drawing on his background in consulting, in-house and outside counsel roles to deliver practical guidance that helps clients navigate the evolving patchwork of state privacy and artificial intelligence laws.**

**Sophisticated privacy and AI counsel built around business realities**

Cyrus's approach is built on the principle that effective compliance and business enablement go hand in hand. He regularly prepares and negotiates data processing and data sharing agreements, provides guidance on structuring advertising technology (adtech) programs to reduce risk and steers clients through the growing body of AI regulatory requirements. In addition, Cyrus conducts gap assessments that identify where a client's practices fall short of current legal requirements and recommends practical steps to close those gaps. He also advises clients on complex data security matters, biometric privacy, content moderation, technology law and process design.

Cyrus is also a Certified Information Privacy Professional/United States (CIPP/US), and the author of numerous articles on state comprehensive privacy laws.

## Publications

- Data Privacy and AI Regulatory *Quick Clicks* | Issue 35 (October 2026)

## Practices

- Intellectual Property
- Privacy, Data and Cybersecurity
- Artificial Intelligence
- Advertising and Brand Litigation

## Industries

- Fashion, Retail, Luxury and Beauty
- Technology
- Entertainment and Media

## Education

- JD, Southwestern University School of Law
- LLM, Santa Clara University, Santa Clara Law
- BA, University of California, Los Angeles

## Bar Admissions

- California