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Social Media: An Interactive Workshop on How to Incorporate Social Media into Your Marketing Plan

Presented by The Coalition of Women's Initiatives in Law

October 25, 2016

Chicago partner and office deputy general counsel, Dawn Canty, will co-present a workshop on how to successfully incorporate social media as part of a personal marketing plan to members of The Coalition of Women's Initiatives in Law on Tuesday, October 25 at 11:30 a.m. The presentation will cover how to effectively use various social media platforms, as well as provide an overview of the potential pitfalls of attorney advertising, and explain why boilerplate language is needed on social media profiles.

For more information, click here.

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