



## What to Expect When You're Expecting a Millennial

**Presented by the International Trademark Association**

November 16, 2016

Intellectual Property partner Michael Justus will moderate the “What to Expect When You're Expecting a Millennial” panel discussion during the INTA Leadership Meeting on Wednesday, November 16 at 11:45 a.m. Panelists will explore generational stereotypes; discuss how and where millennial lawyers can add value and change the practice of law; and explain the ways that brands, marketers, and their trademark counsel are adapting to (lawfully) engage millennial consumers through new technology.

For more information, click [here](#).

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