



Technology and IP Forum: Digital Advertising Updates and Best Practices

Presented by the Association of Corporate Counsel (ACC)

July 13, 2017

Michael Justus, a partner in the firm's Intellectual Property practice, will moderate the "Technology and IP Forum: Digital Advertising Updates and Best Practices" at 12:00 p.m. (ET) on Thursday, July 13. The program will discuss topics such as:

- a variety of business and legal issues arising in the evolving advertising ecosystem;
- emerging issues and trends; and
- best practices for advertisers and social media marketers.

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