Katten

SPEAKING ENGAGEMENT

2017 ANA/BAA Marketing Law Conference

Presented by the Association of National Advertisers (ANA)

November 13–15, 2017

Katten will serve as a platinum sponsor for the 2017 ANA/BAA Marketing Law Conference on November 13–15, 2017. Doron Goldstein, co-head of the firm's Privacy, Data and Cybersecurity practice, will co-chair the event. He will also moderate "Negotiating & Using Consumer-Friendly Big Data: Strategies for Compliance & Effective Marketing" at 10:50 a.m. (CT) on Tuesday, November 14. Kristin Achterhof, national co-chair of the firm's Intellectual Property Litigation practice, will present "Transformative Trademarks & Other Key Issues" at 1:00 p.m. (CT) on Monday, November 13.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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