



Serviced Apartment Summit Americas

Presented by International Hospitality Media

April 9–10, 2018

Doron Goldstein, co-head of the firms Privacy, Data and Cybersecurity practice, will host the "GDPR and PCI and Data Breach, Oh My!" workshop group at 4:10 p.m. (ET) on Tuesday, April 10. The group will discuss questions such as:

- With all the guest data that we have, how can we use it?
- How do we make sure that when we give guest data to vendors (or get it from guests) it is properly protected?
- What does the European Union's General Data Protection Regulation (GDPR) actually mean for me, and how concerned should I be?
- Do I really have to worry if I don't actually hold credit card data, since it goes straight to a payment processor?