Katten

WEBINAR



14th Annual Paragraph IV Disputes

Presented by the American Conference Institute

October 6–7, 2020

Deepro Mukerjee, national co-chair of Katten's Patent Litigation practice, will participate in the "In-House Perspectives on The Future of IP Teams and Working with Outside Counsel" session at 9:15 a.m. (ET) on Wednesday, October 7. The session, "Powerful Portfolio Management: Product Selection, Identifying Targets for Litigation and Monetizing IP Portfolios", will cover:

- Appreciating the importance of global portfolio planning
- Developing techniques for an accurate assessment of the current value of your portfolio
  - Analyzing trends within your portfolio
  - Evaluating the strength of your patents in your current portfolio and how to monetize them
- Recognizing potential portfolio targets and vulnerabilities
- Identifying "good" targets and how they "complete" portfolio development
- Utilizing business functions to advance product portfolio planning
  - Identifying team members from operations, business development and life cycle management
- Making adequate preparations for negotiations as well as litigation

Learn more about the 14th Annual Paragraph IV Disputes here.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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