

Brand Activation Legal Committee Meeting

Presented by the Association of National Advertisers (ANA)

November 17, 2022

Several Katten attorneys will present during the ANA Brand Activation Legal Committee Meeting on Thursday, November 17. Advertising, Marketing and Promotions partner and chair Christopher Cole, national co-chair of Katten's Intellectual Property Litigation practice Kristin Achterhof, partners Michael Justus and Jessica Kraver, and associates Matthew Hartzler and Rachel Schaub, and Privacy, Data and Cybersecurity partner Trisha Sircar will provide updates on recent NAD decisions, class action and Lanham Act case updates, and updates on Privacy Law and FTC Enforcement Actions.

[Learn more about the ANA Brand Activation Legal Committee Meeting.](#)

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