## Katten



### SPEAKING ENGAGEMENT

# 6th Annual Legal, Regulatory, and Compliance Forum on Advertising Claims Substantiation

### **Presented by the American Conference Institute**

February 9-10, 2023

Advertising, Marketing and Promotions partner and chair Christopher Cole will participate in the "Class Action Outlook for Ad Claims: Lesson Learned and Future Forecasts" discussion at 12:00 p.m. on Friday, February 10. Panelists will analyze new trends and decisions in advertising claims class actions and how they will impact future claims practices as well as bottom lines.

Learn more about the 6th Annual Legal, Regulatory, and Compliance Forum on Advertising Claims Substantiation.

#### **CONTACTS**

For more information, contact your Katten attorney or any of the following attorneys.



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