

## The National Advertising Division (NAD) Annual Conference

**Presented by BBB National Programs**

September 19–20, 2023

Advertising, Marketing and Promotions partner and chair Christopher Cole will participate in “A Fresh Look at Environmental, Social, and Corporate Governance (ESG) claims: State of Play & New Frontiers” at 9:20 a.m. on Wednesday, September 20. Panelists will examine the ever-evolving ESG landscape, reviewing current issues in the environmental space, from supply-chain issues and the challenges of developing appropriate claim support, as well as exploring key social and governance issues, including labor and human rights issues and the legal implications when companies advertise ESG initiatives.

[Learn more about the 2023 National Advertising Division \(NAD\) Annual Conference.](#)

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### CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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