

### ANA Masters of Advertising Law Conference

**Presented by the Association of National Advertisers (ANA)**

November 15–17, 2023

Advertising, Marketing and Promotions partner and chair Christopher Cole will participate in "The Most Magical Place on Earth: A Fireside Talk With Disney Lawyers" at 2:10 p.m. on Wednesday, November 15. The breakout session will feature discussion with two Disney lawyers who will talk about managing the marketing legal function of the complex theme park, hotel and cruise line enterprise, including collaborating with creative and technical in-house clients to create magical experiences for guests, and managing outside counsel.

Intellectual Property associate Catherine "Katie" O'Brien will participate in a roundtable, "Unpacking The FTC's Proposed Ban on 'Junk Fees'" at 8:30 a.m. ET on Friday, November 17. The group will explore the implications of the FTC's proposed rule to ban so-called "junk fees." If enacted, the rule would prohibit hidden and misleading fees and mandate specific disclosures related to consumer fees.

[Learn more about the ANA Masters of Advertising Law Conference.](#)

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#### CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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