



Increased Greenwashing Litigation and ESG Claims Backlash: Regulatory Update, Recent Class Actions, Mitigating Risk

Presented by Strafford

November 7, 2023

Advertising, Marketing and Promotions partner and chair Christopher Cole will participate in the "Increased Greenwashing Litigation and ESG Claims Backlash: Regulatory Update, Recent Class Actions, Mitigating Risk" discussion at 1:00 p.m. (ET) on Tuesday, November 7. Panelists will discuss the status of federal and state greenwashing regulations, including an update on FTC and SEC regulation and enforcement as well as private litigation activity; describe recent noteworthy greenwashing class actions along with considerations for defending these claims; and provide best practices for counsel in advising their clients on how to minimize risk when making sustainability claims in their ESG reporting and marketing materials.

[Learn more about the "Increased Greenwashing Litigation and ESG Claims Backlash: Regulatory Update, Recent Class Actions, Mitigating Risk" webinar.](#)

CONTACTS

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