# Katten

### FIRM EVENT



## Investing for Tomorrow: Health Care Institutions as Investors, Strategic Investment Partners and Entrepreneurs – Part 2

### **Presented by Katten**

January 9, 2024

Katten will present a two-part series that delves into the transformative role of hospitals, academic medical centers, and health care systems as they evolve into adept investors, strategic investment partners and even entrepreneurs. We will explore how these entities navigate the complexities of the investment landscape to not only ensure financial sustainability, but also enhance their overall impact on health care delivery.

Part Two — at 12:00 p.m. CT on Tuesday, January 9, 2024 — will focus on the ways these institutions are propelling innovation and finding ways to capture value. Key takeaways will include considerations for (i) building (and growing) a thriving innovations platform within an existing institution, (ii) protecting intellectual property and (iii) maximizing opportunities for systemic improvements and revenue generation.

Speakers will include Health Care partners Laura Keidan Martin and Cheryl Camin Murray, Corporate partner Roger Griesmeyer, and Intellectual Property partner Sean Wooden.

Register for Investing for Tomorrow: Health Care Institutions as Investors, Strategic Investment Partners and Entrepreneurs.

To learn more, please contact Alyssa Todtman.

Learn more about Investing for Tomorrow: Health Care Institutions as Investors, Strategic Investment Partners and Entrepreneurs – Part 1.

#### CONTACTS

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