

## 2024 Antitrust Spring Meeting

**Presented by the American Bar Association Antitrust Law Section**

April 10–12, 2024

Advertising, Marketing and Promotions Partner and Chair Christopher Cole will moderate "What's Behind the Rise in ESG Challenges?" at 3:15 p.m. on Thursday, April 11. Panelists will discuss the rise in greenwashing litigation with a surprising number of complaints surviving motions to dismiss, and the increase in investigations of environmental, social and governance (ESG) initiatives as potential antitrust violations. Questions discussed during the session will include:

- What factors drive this trend?
- Will the anticipated revisions to FTC Green Guides help or hurt?
- Will the US federal enforcers provide guidance or will other jurisdictions fill this voice?

[Learn more about the 2024 Antitrust Spring Meeting.](#)

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### CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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