

Gray Goods

How to Protect Your Trademark Goods in U.S. & European Trade

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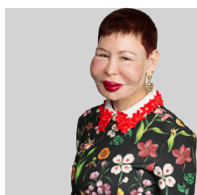
A practical legal guide for importers and exporters to eliminate or reduce the unauthorized inflow of goods in the American and European market.

Topics Include:

- Defining and Addressing the Gray Market in America and Europe
- American and European Trademarks – Protections and Remedies
- American Customs and Tariffs – Protections and Remedies
- Regulatory Perspectives

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