

## Katten Ad Chat

**Presented by Katten**

May 7, 2024

Katten will present its "Ad Chat" event at 3:00 p.m. (ET) on Tuesday, May 7, hosted by Advertising, Marketing and Promotions Partner and Chair Christopher Cole. The program will feature a conversation with John Barker, founder and chief idea officer of Barker NYC, an independent advertising agency. The conversation will delve into the evolving advertising landscape, whether changes in the industry have led to improvements or setbacks, and the ongoing relevance of creativity. It will also discuss the transformative advancements in digital advertising, the impact of AI on advertising practices, and the importance of legal frameworks in light of these developments.

To learn more, contact [Mary Nardi](#).

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## CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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