Katten

SPEAKING ENGAGEMENT

2024 ANA Masters of Advertising Law Conference

Presented by the Association of National Advertisers (ANA)

November 11–13, 2024

Intellectual Property Partners Kristin Achterhof and Jessica Kraver will participate in a panel titled "Basics of IP Issues in Advertising, Including Copyright & Trademark" at 11:45 a.m. on Monday, November 11, during this year's ANA Masters of Advertising Law Conference. This breakout session will discuss how advertisers can identify and protect their IP rights in their creations, as well as ways to avoid the risk of violating the intellectual property rights of others.

Learn more about the "2024 ANA Masters of Advertising Law Conference."

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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