

ANA Masters of Advertising Law Conference

Presented by the Association of National Advertisers (ANA)

November 3–5, 2025

Advertising and Brand Litigation Co-Chairs Kristin Achterhof and Chris Cole will speak on the "Litigation Trends: Is There Any Safe Campaign?" breakout session at 2:40 p.m. on Monday, November 3, discussing the latest trends in consumer class action and Lanham Act litigation that can affect how advertisers operate. The panel will examine if the federal-state-competitor rubric is still the best way to think about risk, take a look at who is getting sued and why, and share what advertisers can do to lower these risks.

[Learn more about the ANA Masters of Advertising Law Conference.](#)

CONTACTS

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