

ANA Masters of Advertising Law Conference

Presented by the Association of National Advertisers (ANA)

November 3–5, 2025

Advertising and Brand Litigation Co-Chairs Kristin Achterhof and Chris Cole will speak on the "Litigation Trends: Is There Any Safe Campaign?" breakout session at 2:40 p.m. on Monday, November 3, discussing the latest trends in consumer class action and Lanham Act litigation that can affect how advertisers operate. The panel will examine if the federal-state-competitor rubric is still the best way to think about risk, take a look at who is getting sued and why, and share what advertisers can do to lower these risks.

[Learn more about the ANA Masters of Advertising Law Conference.](#)

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Kristin J. Achterhof

+1.312.902.5296

kristin.achterhof@katten.com



Christopher A. Cole

+1.202.625.3550

chris.cole@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at [katten.com/disclaimer](https://www.katten.com/disclaimer).