Katten

SPEAKING ENGAGEMENT



ALIS Law 2026

Presented by Northstar

January 25–26, 2026

Frank Arado, Southeast Real Estate Investment and Finance lead partner, will speak on the "Brand, Owner, & Manager Alignment – Navigating Conflicts & Finding Common Ground" discussion at 11:15 a.m. on Monday, January 26, during ALIS Law 2026. Panelists will discuss questions including:

- Why do brands, owners and managers often view execution details so differently: what one sees as essential, another sees as optional?
- What are the legal implications of those different views and how can all parties better share their perspectives on priorities, solutions and non-negotiables to foster mutual understanding and satisfaction?
- What can be done to encourage learning from shared experiences across brands, owners and operators?
- How can stakeholders gain a clearer understanding of competing perspectives early in the relationship or project?
- What strategies can help identify and resolve issues before they escalate into larger problems?
- What improved processes can ensure alignment and problem-solving happen at the speed required by modern business and contracting?

Learn more about ALIS Law 2026.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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