



PREDICT: The Prediction Markets Conference

Presented by DealFlow Events

October 6–7, 2026

Carl Kennedy, Partner and Co-Chair of Financial Markets and Regulation, will serve on the “Sculpting the Rules: CFTC Regulation and the Future of Markets” panel at the 2026 PREDICT Conference. The future of prediction markets will be heavily influenced by how the Commodity Futures Trading Commission (CFTC) interprets and updates its regulatory framework. This panel will examine current and proposed rulemaking, the rulemaking process itself, and how future regulatory decisions could impact innovation, competition, market structure, and investor participation.

- **Inside the Rulemaking Process.** How the CFTC develops, proposes, and finalizes new rules, and where industry participants can influence the process.
- **The Issues on the Table.** Key policy debates surrounding event contracts, market integrity, consumer protections, contract approvals, and the boundaries of CFTC oversight.
- **Business Impact.** How pending and future rules could affect platform operators, liquidity providers, institutional participants, technology vendors, and investors.
- **Preparing for the Next Regulatory Era.** What companies should be doing now to anticipate regulatory changes, strengthen compliance, and position themselves for long-term growth under an evolving framework.

[Learn about the PREDICT Conference.](#)

CONTACTS

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