Katten

WEBINAR



Preparing For and Responding to Activist Short Seller Campaigns

Presented by Katten and Joele Frank

November 10, 2026

Katten and Joele Frank will present the "Preparing For and Responding to Activist Short Seller Campaigns" virtual event at 12:00 p.m. (ET) on Tuesday, November 10. The event is designed for public company management teams, boards and their advisers. Activist short seller campaigns can pose significant, immediate challenges for public companies and force them to act quickly and strategically. Preparing in advance and knowing how to respond when a campaign begins can be critical to protecting a company's reputation, maintaining investor confidence and mitigating legal and business risks.

The session will be led by Katten Partners Michael Diver, Sarah Eichenberger, Joshua Kaufman and Richard Zelichov, along with Melissa Johnson, Managing Director at Joele Frank. Together, they will draw on legal, communications and investor relations perspectives to provide a practical discussion of best practices for preparing for and responding to activist short sellers. The discussion will cover:

- How to assess and address short seller allegations
- How to coordinate communications with key stakeholders
- Effective public relations and investor relations strategies
- Key legal considerations and potential litigation tactics
- Potential defensive and offensive strategies
- Lessons learned from an illustrative case study

CONTACTS

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