

2009 Global Brand Summit

Presented by the Integrated Marketing Communications Association

October 20–21, 2009

Partner Feng Xue will speak as a panelist on "Creative Media and Brand Communications" at 3:00 p.m., and will lead a roundtable meeting on "China and U.S. Corporation Brands" at 4:00 p.m. on Tuesday, October 20. National Managing Partner Vincent Sergi will introduce a presentation on "Chinese Brand Development Trends" at 9:30 a.m. on Wednesday, October 21.

Topics at the conference include:

- Managing Your Brand in Chaotic Times
- High-risk Times and Brand Reinvention
- Challenges and Opportunities for Brand Communications in the New Media Era
- Brand Communications Management and Sustainable Brands

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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