

## SPEAKING ENGAGEMENT

### 5th Annual Law Firm Chief Marketing Officers Forum

**Presented by The American Lawyer**

September 15-16, 2009

Partner Tasneem Goodman will speak on "Weathering the Economic Storm" at 10:00 a.m. on Tuesday, September 15.

Topics of the conference include:

- What to make of all the new technology tools? What is everyone else doing?
- Integrating marketing with business development
- Guarding the firm's crown jewels – strengthening and expanding relationships with your most important clients

For more information, click [here](#).

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