

General Solicitation and Advertising Under the JOBS Act: Practical Considerations for Private Funds

Presented by Katten Muchin Rosenman LLP

September 25, 2013

Katten will present “General Solicitation and Advertising Under the JOBS Act: Practical Considerations for Private Funds” at 4:45 p.m. on Wednesday, September 25.

Financial services attorneys Wendy Cohen, Jack Governale and Chris Hennion will join Chris Throop, Bank of America Merrill Lynch's head of Prime Brokerage Business Consulting, to discuss the implications for the private funds industry of the Jumpstart Our Business Startups Act. The session will focus on the practical implications and potentially heightened exposure associated with conducting a private placement through the use of general solicitation and advertising. Panelists will offer an overview of the JOBS Act, provide insights on its implications for private funds and fund managers, and analyze the interplay between the JOBS Act and various Commodity Futures Trading Commission registration exemptions.

CONTACTS

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